

M E D I A O F F E R



Our magazine, ÉLET&KÉP addresses everyone regardless of age or photography experience from the young middle class to the higher level professionals, all those who would like to learn more about the world of photography and who are interested in other arts. Our esteemed readers include those with a demanding hobby for photography, as well as the dedicated working photographer. It serves those who enjoy photography whether it be sports, travel, events or hiking. We also cover the latest technologies, current exhibitions, and contemporary photographers. We have special sections on the history of photography and the world of collectors. Our readers are demanding and require the wealth of useful and entertaining content which ÉLET&KÉP offers, including the latest technical information, exhibitions and present prolific photo-artists. Over half of our readers are annual subscribers to ÉLET&KÉP. In addition, our magazine is available in many professional photolabs, schools, art colleges, exhibition halls, photography clubs, auto showrooms and elegant restaurants.

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